Dr.T.G. Uma

M.Com., MBA., M.Phil., Ph.D

Assistant Professor

Department of Commerce and Management

Maharani Women' Arts, Commerce and Management College for Women

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Assistant Professor

OBJECTIVE

1. To attain research bent of mind and practical application in the field of

Commerce and Management;

2. To contribute to the commerce and Management literature.



Academic Profile

Sl.	Course /	Subject(s)	Class	Percentage	University/	Year of
No.	Degree				Board	Passing
1	SSLC	_	First	79.52	KSSEEB	1997
2	II PUC	Commerce and Accountancy	First Class	87.83	Department of Pre- University Education, Bangalore	1999
3	B.Com	Commerce	Seventh Rank	86.14	Kuvempu University, Karnataka	2002

4	M.Com	Tools and techniques of	First Rank	75.05	Mysore University	2004
		Control and Decision modelling	Gold Medal		Karnataka	
5	MBA	Finance	First Class	69.04	VTU, Belgaum, Karnataka	2008
6	M.Phil	Commerce	First Class	61.75	SV University Tirupati	2010
7	Ph.D	Commerce	Bharathiar University, Coimbatore		2020	

Lesson : Experience: Academic and Administrative Experience Academic Experience: (Teaching Experience)-8 years

Sl	Colleges	Period	Total
No.	served	From-To	Experience
	Name of the Institution		
1	Maharani Women's Arts, Commerce	2008	Till date
	and Management College, Bangalore		

Administrative Experience

Sl	Colleges	Period	Total
No.	served	From-To	Experience
	Name of the Institution		
1	Class Teacher and Student Mentor	2008	Till date
2	Teacher Co-ordinator for Commerce and	2015	2016
	Management Students' Forum		
3	First B.Com Coordinator	2016	2017
4	Cultural Secretary	2017	2018
5	Nodal Officer and IT Coordinator for	2014	2020
	the AISHE Upload		
6	Member of the Steering Committee of	2013	2015
	IQAC, UGC NET/SLET committee		

SEMINARS AND CONFERENCES ACHIEVEMENTS

- **♣** Organising Member, One-day seminar **Bhagavadgita and Contemporary Management Practices on** 04.01.2012
- ♣ Organising Member, UGC sponsored two day national level seminar on "Karnataka as Global Tourist Destination- Challenges and Opportunities" on 3rd and 4th February 2012.
- **↓** Organising Member, Two Day National Level Seminar on "Strategic Human Resource Management Practice Paradigms Challenges and Opportunities in the Indian Context" on 27th 28th March 2014
- ♣ Sessions Coordinator, Two Day Inter-Disciplinary National Conference on "Rediscovering The Vision of Mahatma Gandhi in the Modern Era" on 24th and 25th July 2014
- **♣** Organizing Committee Member, Seminar on "Re-Discovering E-Commerce Paradigms in the Indian Context" on 26th March 2015
- → Organizing Committee Member, Seminar One Day Inter-Disciplinary National Seminar on the Theme Demonetization in the Emerging Digital Economy of India: Challenges and Opportunities - A Convergent and Divergent Perspective on 28.02.2017
- Rapporteur and Organising Committee member for the technical session IV in the Multi-Disciplinary National Seminar on Re-Inventing the Wheel of Indian Higher Education System in the Knowledge Economy Era on February 21, 2019

IQAC CONTRIBUTIONS

- ♣ Been a member of Potential Excellence Committee before the Hi-Powered team of College Development Council for CPE status of the College
- ♣ Been a member of the committee for preparation of Autonomous Status of the College

♣ Been a member of **IQAC Steering Committee** for the preparation SSR for III Cycle of NAAC visit at Maharani Women's Arts, Commerce and Management College, Bangalore

INDIVIDUAL SOCIAL RESPONSIBILITY

Serving as the Covid Warrior, on Deputation from the H'nble Government of Karnataka, under the ESMA services since July 2020 till date in Bengaluru

EDITORIAL ASSIGNMENTS

- ♣ Editorial Board member for the preparation of Silver Jubliee Celebrations Commemoration Handbook on the occasion of completion of 25 years of Commerce Department
- ♣ Associate Editor for an International Journal, All research Journals since 2014
- ♣ Editorial Board Member for the Souvenir of One Day Inter-Disciplinary National Seminar on the Theme Demonetization in the Emerging Digital Economy of India: Challenges and Opportunities -A Convergent and Divergent Perspective

OTHER COMMITTEES

- ♣ Associate Co-ordinator in the Silver Jubliee Celebrations-2015 of the Department of Commerce
- ♣ Information Technology Coordinator of the College for 2011-2017
- ♣ Nodal Officer of the College for All India Survey of Higher Education for the survey year 2016-17

RESEARCH PROJECT

♣ Completed UGC funded Minor Research Project on "Challenges and Opportunities of Medical Tourism in Bangalore- An Empirical Study" from 2011-2013.

RESEARCH ACHIVEMENTS

♣ Guided over 80 BBM Projects and 86 MBA Projects

RESEARCH CONSULTANCY TO UGC PROJECTS

- ♣ Agricultural Subsidies in India: Quantum of Subsidies to SC/ST Farmers in Karnataka
- ♣ Environmental Accounting Issues and Challenges- An Analytical Study in Select Organization of Karnataka

RESEARCH PUBLICATION

♣ Book- (**Co-authored**) **-**Impact of Foreign Direct Investment in India – ISBN 93-80332-44-0

MERITORIOUS RECOGNITION

- ♣ Been a recipient of Scholarship from HRD ministry towards my PG Studies
- ♣ Received Gold Medal from the University of Mysore for securing First Rank in M.Com Degree

BOOK PUBLICATION

Sl.No	Title of the book	Subject book and Type of the Publication	Publisher and ISSN/ISBN No.
1	Modern Marketing	Commerce Subject Book	Himalaya
		National Publication	Publishing House
			Pvt. Ltd.
			ISBN: 978-93-
			5367-634-6
2	Corporate Structure	Commerce Subject Book	Himalaya
	and Administration	National Publication	Publishing House

			Pvt. Ltd. ISBN:978-93-5367- 568-4
3	Corporate Communication	BBA Book-National Level	Himalaya Publishing House
	Skills		Pvt. Ltd. ISBN

Details of Seminars attended and papers presented/ submitted

Sl. No.	Date and Year	Whether paper presented/Submitted	Seminar topic / Theme and paper presented
1	13.10.2006	-	Lecture on "Application of Business Statistics in the real world"
2	03.11.2006	-	Lecture on "Personality Development" by Mr.Balakrishnan.V
3	13.04.2007	No	Emerging Strategies and Technologies in Supply Chain Management
4	29.11.2008	-	Impact of the Global financial Crisis on the Indian Economy
5	14 th and 15 th Feb 2009	Yes	Emerging issues and imperatives of consumerism in globalised economy Consumer Protection and Consumer Today
6	07.04.2010	Yes	Ripples and Vibrations in Indian Capital Market Scams in Indian Capital Market
7	3 rd and 4 th February 2012	Yes	Karnataka as Global Tourist Destination – Challenges and Opportunities
8	22 nd - 23 rd March 2013	Yes	Emerging Business Opportunities and Challenges,2013 -Special focus on "Healthcare"
9	16 th and 17 th August 2013	Yes	Foreign Direct Investment in Retail Sector and in Commodity Market • FDI in Multi Brand Retailing and its impact on unorganized Retailing

			ISBN NO- 978-93-80332-44-4
10	$29^{th} - 30^{th}$	Yes	
	August 2013		
11	06.09.2013	No	Assessment and Accreditation of Higher Educational
			Institutions
12	11.02.2014	No	Capacity Building and Scope for Advancement in
			Career and Entrepreneurship
13	08.08.2014	Yes	Accessibility of Higher Education for Women- A
			Study in Bangalore
			ISBN NO-978-81-930003-0-4
14	26.03.2015	No	Re-Discovering E-Commerce Paradigms in the Indian
			Context
15	27.03.2015	Yes	Sustainability Initiatives for Financial Inclusion in
			Public Sector Banks- A Study with Reference to
			Bangalore
	22.12.2016	No	Relevance of Gandhian Values - In the Contemporary
			Business World
	22nd	Yes	International E-Seminar on COVID-19: The Global Epidemic
	April,2020		Impact of Covid 19 on the Indian Economy

Election Duties

Sl. No.	Date and Year	Duty description
1	30.03.2014	Presiding Officer for the BBMP elections

Resource Person

Sl.	Date and	College
No.	Year	
1	13.02.2016	One-Day National Level Conference Unifying Diversities in
		Make in India -Seshadripuram Academy of Business Studies
2	11.01.2017	FDP on "Commodity Future Market Technology" at
		R.S.College of Management and Science

Details of workshop attended

Date and	Workshop attended
Year	
3 rd and 4 th	Two-day participatory intervention for leaning and
March	Development on 'Teacher as a Classroom leader'
2008	
08.02.2012	UGC sponsored one day workshop speak on Communicative
	Skills and Confidence building activities
06.05.2012	One day Quality Improvement workshop on Research
	Methodology and Guidance Skills for Management Teachers
22.02.2013	One-day international workshop on Teaching Anti-
	Corruption in Management Programmes
13.07.2013	One day workshop on revised Syllabus for B.Com III
	Semester Bangalore University
20.07.2013	One day workshop on revised Syllabus for BBM III
	Semester Bangalore University
23-8-2013	One Day Workshop on Bangalore University's syllabus of
	Market Behaviour and Cost Analysis at St. Claret College
24-4-2014	One day faculty Dept. Programme Teaching and research in
	economics in the context of changing business scenario at
	Vivekananda's Degree college
24-7-2014	Two Day Inter-Disciplinary National Conference
to 25-7-	Rediscovering the Vision of Mahatma Gandhi in the Modern
2014	Era at Department of Commerce and Management,
2017-18	Preparing professionals to Facilitate India's Economic
	Growth-Role of Teachers by Bangalore University teachers
	council of Commerce & Management
11 th	"Intellectual Property Rights for Stimulating Innovation and
October	Creativity" at Sree Veerendra Patil Degree College of
2019	Science, Arts, commerce and Management Bengaluru
23 rd	Importance of Yoga In Our Daily Life"by Government
February	Science College, Bengaluru
2019	
28.9.2018	One Day State – Level Workshop on "Intellectual Property
	Rights in India" at Sindhi College Bengaluru
	Year 3 rd and 4 th March 2008 08.02.2012 06.05.2012 22.02.2013 13.07.2013 23-8-2013 24-4-2014 24-7-2014 to 25-7- 2014 2017-18 11 th October 2019 23 rd February 2019

Details of training attended

Sl.	Date and	Training attended
No.	Year	

1	8 th July – 4 th	Orientation Programme at ASC, Mysore University, Mysore
	August, 2009	
2	24 th -30 th	Teacher Empowerment Training for Assistant Professors
	June, 2012	
3	25 th Feb -16 th	Refresher Course in the subject of Commerce
	March, 2013	
4	10th- 12th	Refresher Course in Statistical Methods
	September	for Behavioral Research
	2014	
5	1.12.2015-	Refresher Course in the subject of Commerce
	21.12.2015	
6		15 Days UGC HRDC Sponsored Refresher Course in the Subject
		Commerce UGC HRDC Bengaluru University

Details of Faculty Development Programmes attended

Sl.	Date and	Faculty Development	
No.	Year	Programme attended	
1	24.04.2014	Teaching and Research in	
		Economics in the Context	
		of Changing Business	
		Scenario	
2	11 th October	Instructional Design in	B.M.S College For Women
	2018	Higher Education and Ind	Bengaluru
		AS	
3	30.05.2019	Faculty Orientation	Held at IISc, Bengaluru UGC
	to 1.06.2019	Program For Students	(Ministry of HRD) SWRO
		Training of Trainers	Bengaluru
		(ToT)	
4	April 20 –	Managing online classes	Teaching Learning Centre
	May 06,	and Co-creating Moocs	Ramanujan College University of
	2020		Delhi Government of India Ministry
			of HRD
5	28/05/2020	E-content Development	UGC-HRD Centre Gujarat
	to		University, Ahmedabad
	03/06/2020		
6	May 11-15,	Experiential Learning-	Pandit Madan Mohan Malaviya
	2020	Gandhiji's Naitalim'	National Mission on Teachers and
			Teaching- Mahatma Gandhi National

	Council	of	Rural	Edu	cation
	Departmen	nt of	Higher	Edu	cation,
	Ministry	of	Human	Re	source
	Developm	ent,	Govt.	of	India
	Hyderabad	1			

Details of Conference attended

Sl.	Date and	Conference attended
No.	Year	
1	11.02.2014	Capacity Building and Scope for Advancement in Career and
		Entrepreneurship
2	3 rd to 5 th	International Conference "India Inc: Challenges and
	January 2011	Opportunities
3	27 th March	International Conference on Sustainable Development through
	2015	Business Strategy and Social Sciences
		Sustainability Initiatives for Financial Inclusion in Public
		Sector Banks- A Study With Reference to Bangalore
4	3rd March	Strategic Policy for Strengthening, Shaping and Empowering
	2017	the Diverse Workforce- A Key to Organisational
		Competitiveness
5	20-11-2015	ICBE conference and National Seminar Harmonization of India business
		education in the context of global education

Research Publications in International Journals

Sl.	Year	Title of the Paper	Impact	ISSN
No.			Factor	Number
	1			
1	July 2014	An Empirical Study on the Adoption of Benchmark		2320-1436
		Models to Public Transport System in Bangalore;		
		With special reference to BMTC		
	Dou	uble-Blind Peer Reviewed Refereed Open Access Inter	national	
2	August	Sustainability in Public Transport System- An		2348-9766
	2014	Empirical Study With Reference to Bangalore		
3	November	Agricultural Subsidies in India: Quantum of Subsidies		2349-0314
	2014	to SC/ST Farmers in Karnataka		

		Intercontinental Journal			
4	February	Dynamic Pricing Policy Implications on Domestic	0.450	2350-0891	
	2015	Airlines Firms- A Study in Bengaluru			
5	February	The Impact of Social Networking on Students in	0.414	2350-0859	
	2015	Higher Education-			
		An Exploratory Study			
EPRA International Journal of Economic and Business Review					
6	March	Internet and Information Technology- Transition			
	2015	Towards InfoTech Society of Commerce and Business	0.998	2347-9671	
7	July	Dynamic Pricing In Airline Sector in India: A Study of	4.618	2349-0817	
	2015	Perception of the Passengers in Bengaluru			
		Volume: 3, Issue: 7, July 2015			
8		A concentual Framework on Cornerate Covernance in		<u> </u>	
0		A conceptual Framework on Corporate Governance in			
		Organizations			
9	November	Entrpeneurial Dynamics and Paradigms of MSMEs- A	4.618	2349-0817	
	2015	Theoretical Study			
	 Int	ternational Journal of Humanities and Social Science l	 Research		
10	November	Environmental Accounting in India-A Conceptual	3.72	2455-2070	
	2015	Study			
11	December	Role and Reach of Micro Insurance to the	3.72	2455-2070	
	2015	Marginalised Sections of the Society			
	_	International Journal of Applied Research			
12	July	An Empirical Study of Urban Infrastructure in	5.2	2394-5869	
	2016	Bengaluru			
13	February	Brand Positioning and Customer Perception Towards	5.2	2394-5869	
	2017	Apparels- A Study in Bangalore			
		International Journal of Commerce and Management Res	search		
14	23-04-	Bank merger drive in India		2455-1627	
	2020	in 2020-An economic perspective			
		ernational Journal of Multidisciplinary Research and Dev	elopment	T	
15	3.3.2020	Co: operative bank lending: An agricultural		2349-5979	
		perspective			

Webinars attended

1	One DAY National Symposium	12 th October 2018	ASC Degree College
2	One day National Webinar on The Impact of COVID-19 on Indegeneous People in India	June 6, 2020	Lokamanya Mahavidyalaya, Warora
3	One day National Webinar on Effects of COVID-19 Pandemic on Biodiversity and Human Health	June 9, 2020	Government First Grade College, KGF, Kolar
4	Three Days National Webinar on Social Implications of COVID-19	June 27, 29 and 30, 2020	Department of Sociology, Bangalore University, Bengaluru
5	Two Days National Webinar on Gender Issues and Challenges in Contemporary India	July 29-30, 2020	Research Centre for Women's Studies and Department of Women's Studies, Karnataka University, Dharwad
6	One Day International Webinar on Green Democracy : Relevance of Ambedkar`s Ideas for Environmentalism	August 12,2020	Seshadripuram Evening Degree College, Bengaluru
7	One Day National Webinar on COVID-19 & Media Response	August 12,2020	ARG College of Arts & Commerce and ARG PG Centre, Davangere
8	One Day International Webinar on Wellness Through Fitness Conditioning and Rehabilitation	August 13,2020	Government First Grade College, Devanahalli
9	Four Days National Webinar on A Discussion on National Education Policy – 2020	August15-18, 2020	Karnataka Government First Grade College SC/ST Teachers Association, Bengaluru
10	Two Days International Webinar on Migration, Care Economy and Development	August 16- 17,2020	Malleswaram Ladies Association First Grade College for Women, Bengaluru & Smt. Danamma Channabasavaih College of Arts, Commerce,

			Science and Management
			Studies, Bangarpet
11	One Day Webinar on National	August 17,	Government RC College of
	Education Policy and its	2020	Commerce and
	Implications on Indian Higher		Management, Bengaluru
	Education		
12	One Day Webinar on Education	August 17,	Acharya Institute of
	Policy- 2020: The Challenges and	2020	Graduate Studies,
	Prospects		Bengaluru
13	One Day National Webinar on	August 26,	Government First Grade
	National Education Policy 2020	2020	College, Rajajinagar,
			Bengaluru
14	One Day National Webinar on	August 27,	Sri K Puttasswamy First
	Conducting Research Through	2020	Grade College, Mysuru
	Open Source Software		
15	One Day "Is Technical Analysis	25/06/2020	Loyola Degree College
	prime for Stock Selection?"		Bangalore

Assignments with other Colleges

Sl.	Date and Year	Name of the College	Description
No.			
1	04.04.2014	Centre for Management Studies Jain	Viva-Voce External
		University	examiner for VI semester
			BBM students
	24.04.2015	Centre for Management Studies Jain	Viva-Voce External
		University	examiner for VI semester
			BBM students
2	22.05.2014	NMKRV College for Women,	Paper Setter and Reviewer
		Jayanagar Bangalore	for Business Law and
			Services Management of
			IV Semester BBM
3	2015	Smt.V.H.D Central Institute of	Paper Setter I Semester
		Home Science	B.Com Examination
		Sehadri Road, Bengaluru-560001	October/November 2015
		(Autonomous College	(CBCS- SYLLABUS)
			COMMERCE
			Marketing and Services
			Management

4	25.11.2015-	Bangalore University Canara Bank	Souveneir committee,
	26.11.2015	School Management Studies	ICON BU International
			Conference 2015
			Gobal Convergence of
			Management Education
			and Practices
5	26.11.2015	Smt.V.H.D Central Institute of	Valuation of I Semester
		Home Science	B.Com Examination
		Sehadri Road, Bengaluru-560001	October/November 2015
		(Autonomous College)	(CBCS- SYLLABUS)
			COMMERCE
			Indian Financial System
6	29/08/2016	Smt.V.H.D Central Institute of	Question Paper Setting for
		Home Science	I Sem B.Com - MSM
		Sehadri Road, Bengaluru-560001	
		(Autonomous College)	
7	April/May 2017	Smt.V.H.D Central Institute of	Retail Management for II
		Home Science	Sem B.Com
		Sehadri Road, Bengaluru-560001	
		(Autonomous College)	
8	October/	Smt.V.H.D Central Institute of	Question Paper Setting for
	November 2017	Home Science	I Sem B.Com-Indian
		Sehadri Road, Bengaluru-560001	Financial System
		(Autonomous College)	

Personal Profile

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Bangalore -560 001.

Mobile-08904344993, 09481030531 E-mail: umatarikere@gmail.com

Age & Date of Birth : 38 years, 01.04.1981

Blood Group : O-Ve

Languages Known : Kannada, Hindi, English Special Interests : Writing and craft work

Annual Income : Rs.15,60,000

Date: 30/10/2020 Dr. UMA.T.G.