

**Dr.K.Subramaniam M.Com., MBA., M.Phil., PGDCA., Ph.D.,**

Associate Professor of Accounting and Management,  
College of Business & Economics, University of Gondar,  
P.O Box No. 196, Gondar, ETHIOPIA.

E-Mail: [drksm1978@gmail.com](mailto:drksm1978@gmail.com) Mobile: +251-946748876

---

#### **I. ACADEMIC PROFILE:**

- **Ph.D (Doctor of Philosophy in Commerce):** Department of Commerce, Bharathiar University, Tamilnadu, October 2009.
- **M.B.A (Master of Business Administration):** Bharathidasan University, Tamilnadu, April 2007, Major Field: Management, Specialization: Finance and Marketing. (*On Par with Regular Examinations*).
- **PGDCA (Post Graduate Diploma in Computer Applications):** Pondicherry University, Pondicherry, December 2003, Major Field: Computer Applications.
- **M.Phil (Master of Philosophy in Commerce):** R.V.S College of Arts and Science, Coimbatore, Bharathiar University, Tamilnadu, April 2002.
- **M.Com (Master of Commerce):** R.V.S College of Arts and Science, Coimbatore, Bharathiar University, Tamilnadu, April 2000.
- **B.Com (Bachelor of Commerce):** R.V.S College of Arts and Science, Coimbatore, Bharathiar University, Tamilnadu, April 1998.

#### **II. TEACHING EXPERIENCE: (at College/University level): (Total 15½Years)**

- *Assistant Professor of Commerce, Park's College (Autonomous), Tirupur, from 01.07.2002 to 01.11.2010 (8 Years & 4 Months)*
- *Assistant Professor of Accounting & Finance, Hawassa University, Hawassa, Ethiopia from 03.11.2010 to 11.12.2012 (2 Years & 1 Month)*
- *Associate Professor of Commerce, Kamban College of Arts & Science, Coimbatore, from 17.12.2012 to 10.10.2014 (1 Year & 10 Months)*
- *Associate Professor of Accounting & Finance, University of Gondar, Gondar, Ethiopia from 15.10.2014 to Till date. (03 Years and 02 Months)*

#### **III. RECENT PUBLICATIONS IN REFERRED JOURNALS / MAGAZINES:**

- ✓ "Corrective steps needed to give fillip to power loom sector growth" The Textile Magazine, (Vol.: 51, Issue: 1), November, 2012.
- ✓ "Job work Weaving – A hanging segment in Coimbatore and Tirupur Districts' Powerloom Sector" Co-Chamber Journal (Vol. : 04, Issue : 12), January, 2012.
- ✓ "Prospects and Problems of Powerloom Industry in Coimbatore District", Textile Review, July 2013.
- ✓ "Various forms of labour problems that hamper Independent and Jobwork Powerloom Weavers to carry-out the business" Co-Chamber Journal (Vol. : 06, Issue : 10), January, 2013.
- ✓ "The role of Technology, Gadgets and Media in Current Textile Marketing Environment" The Textile Magazine, (Vol.: 51, Issue: 1), November, 2015.

- ✓ “A Study on impact of advertisement through Celebrity Endorsement - with special reference to Pollachi Taluk”, Intercontinental Journal Of Marketing Research Review Issn:2321-0346 - Online Issn:2347-1670 - Print -Impact Factor :1.590, Volume 4, Issue 12, December 2016.
- ✓ “A study on the Consumers Attitude and Intentions towards Organic Food Products”, Intercontinental Journal of Marketing Research Review, Issn:2321-0346 - Online Issn:2347-1670 - Print -Impact Factor :1.590, Volume 4, Issue 12, December 2016.
- ✓ “Problems and Prospects of Spinning Mills in Coimbatore District” International Journal of Commerce and Management Research, ISSN: 2455-1627, Impact Factor: RJIF 5.22, Vol.3 Issue4, April, 2017.

#### **IV. Ph.D THESIS EXAMINER / SENIOR ESSAY PROJECTS EXAMINER:**

- ✓ Foreign Examiner - Ph.D Thesis (Commerce) of Bharathiar University, Coimbatore, Tamilnadu, India since 2012.
- ✓ Foreign Examiner - Ph.D Thesis (Management Studies) of Dr.MGR Educational and Research Institute (Declared as Deemed to be University U/s 3 of the UGC Act 1956) An ISO 9001-2008 Certified Institution, Maduravoyal, Chennai, Tamilnadu, India since 2014.
- ✓ External Examiner - Ph.D Thesis (Management Studies) of Karunya University, (Declared as Deemed to be University under Sec, 3 of the UGC Act, 1956) Coimbatore, Tamilnadu, India since 2014.
- ✓ Internal Examiner – Senior Essay Projects of B.A (Accounting & Finance) and Major Projects of M.Sc (Accounting & Finance), College of Business & Economics, University of Gondar, Ethiopia.
- ✓ External Examiner – Major Projects of M.Sc (Accounting & Finance), College of Business & Economics, Hawassa University, Awassa, Ethiopia.

#### **IV. EDITORIAL BOARD / EXTERNAL REVIEWER:**

- ✓ International Journal of Management and Commerce Research, [www.managementjournal.in](http://www.managementjournal.in)
- ✓ Ethiopian Journal of Business Management and Economics (EJBME), Ethiopia

I hereby declare that the above information furnished by me are true to the best of my knowledge and belief.

Place : Gondar

**s/d**

Date : 10.08.2018

(Dr.K.SUBRAMANIAM)